

VOCATIONAL SHIFT IN POST-SECONDARY EDUCATION MARKETS

VOCATIONAL & TECHNICAL WORKFORCE TRAINING UPDATE | Q4 - 2025



NAVAGANT



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VOCATIONAL & TECHNICAL WORKFORCE TRAINING INDUSTRY

Market Update

KEY SECTOR TAKEAWAYS

Navagant is pleased to share its Q4 2025 Vocational & Technical Workforce Training report. Through our analysis of major trends in the Vocational Education industry and recent M&A transactions, we have identified several key trends below that highlight the future opportunity within the Vocational Training industry and surrounding market.

1. The Vocational Education industry revenue is forecast to grow at a CAGR of 1.3% between 2024 and 2029, nearly reaching \$18 billion by 2029.¹
2. Rising consumer skepticism about the return on investment of a traditional college degree has fueled growing interest in more affordable, career-focused alternatives. Between 2020 and 2025, trade school enrollment increased by 4.9%.²
3. U.S. federal funding for career and technical education grew from \$1.24 billion in 2019 to \$1.42 billion in 2025 at a 2.2% CAGR, marking the first sustained increases in over a decade.³
4. With the One Big Beautiful Bill Act now in effect, the Earnings Premium for educational institutions, set to launch in July 2026, could drive increased M&A activity in the vocational training sector.⁴

Navagant provides sell-side M&A advisory services including 100% sale, strategic partnership or recapitalization, management buyouts and corporate carveouts to our clients.

To learn more about Navagant's wide range of advisory services and Higher Education sector expertise, please contact Navagant's Jacob Voorhees, Shawn Keenan, and Caleb Axelson.

VOCATIONAL EDUCATION INDUSTRY AT A GLANCE

The postsecondary vocational education industry includes a diverse array of institutions, programs, and services designed to equip individuals with job-ready skills and credentials beyond the high school level. Also known as career and technical education (CTE), vocational training spans multiple fields such as construction, HVAC, information technology, allied health, transportation, beauty and wellness, and more. As a segment of the broader education and workforce development ecosystem, the industry comprises technical and trade schools, certificate programs, apprenticeship training centers, and online platforms offering short-term credentials. Instruction is delivered through in-person classes, online learning, hybrid models, and competency-based formats tailored to meet varying learner needs.

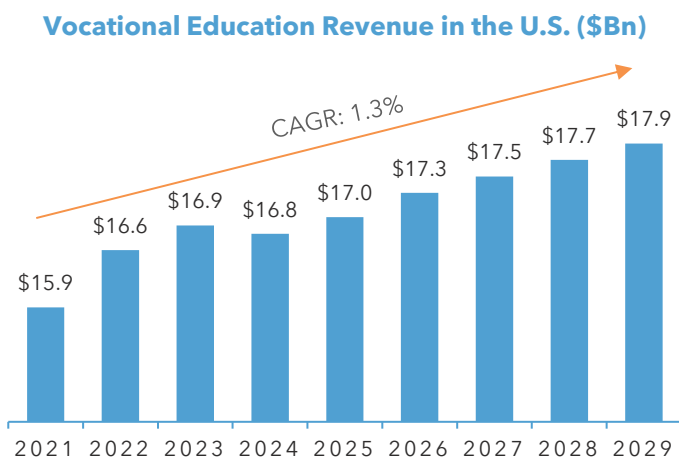
The industry is gradually evolving in response to shifting labor market needs, increased demand for affordable education options, and a growing emphasis on skills-based hiring. Employers are placing more value on practical experience and industry-recognized credentials, prompting providers to align curricula more closely with workforce demands. Learners are also seeking flexible, outcome-oriented programs that offer clearer pathways to employment and income. This has led to modest but steady innovation across program formats, delivery methods, and industry partnerships, positioning postsecondary vocational education as a pragmatic alternative to traditional four-year degrees.

EXPECTED GROWTH IN U.S. VOCATIONAL EDUCATION MARKET

The vocational education industry is on a steady growth path as more individuals seek direct, affordable routes to stable employment. With the average cost of attending traditional four-year colleges around \$35,000 a year and ballooning student debt, many are turning to vocational programs as a faster, more cost-effective way to gain in-demand skills and enter the workforce. This trend is reflected in the fact that over 35% of high school students believe the future benefits of a traditional college education does not outweigh the current financial costs.^{5, 6, 7}

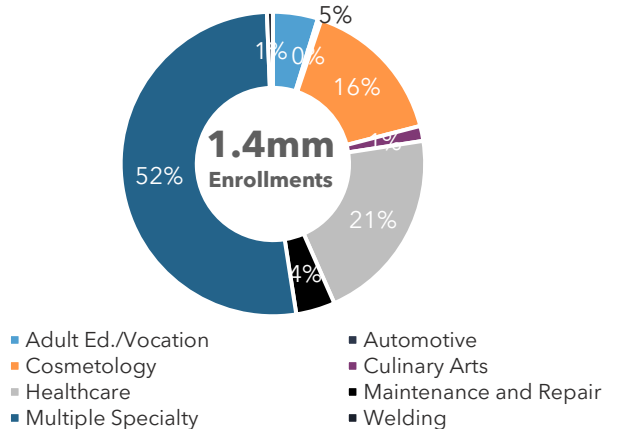
- The U.S. vocational education market is projected to reach nearly \$18 billion in revenue by 2029, growing at a compound annual growth rate (CAGR) of 1.3% from 2024.¹
- Between 2020 and 2025, trade school enrollment grew by 4.9%, while university enrollment declined by 0.6% in the same period.²

A major factor contributing to this growth is the increasing appeal of vocational careers, which often require less than a year of training, an average tuition less than \$15,000, and lead to stable, well-paying jobs. Many individuals, especially recent high school graduates and career changers, are choosing vocational education to avoid the long-term financial burden of a traditional college degree. As the U.S. labor market continues to emphasize technical skills and trade expertise, vocational education is expected to remain a critical component of workforce development nationwide.^{8, 9}



Source: IBIS World Report

Vocational Education Market Share, By Business Segment

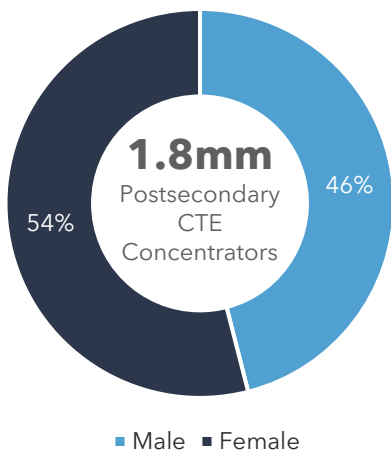


Source: National Center for Education Statistics (NCES), Validated Insights

FEDERAL FUNDING FOR CAREER AND TECHNICAL TRAINING EDUCATION

- The Strengthening Career and Technical Education for the 21st Century Act, known as Perkins V, provides federal funding to support CTE programs across the U.S. Funding helps schools modernize equipment, strengthen industry partnerships, and ensure all students have an equal opportunity to gain the technical skills needed in today’s workforce. Federal funding through Perkins V has grown steadily, increasing from \$1.24 billion in 2019 to \$1.42 billion in 2025, at a CAGR of about 2.2%. Through Perkins, students can gain access to education through funding sources including Title IV Federal Student Aid, the Workforce Innovation and Opportunity Act (WIOA), GI Bill and Veterans Education Benefits through the US Department of Veteran Affairs, and other similar workforce grants. This investment reflects a national focus on expanding access and interest to vocational training and preparing students for high-demand careers across fields such as skilled trades, healthcare, and data science. ^{3, 10}

Enrollment Profile by Gender



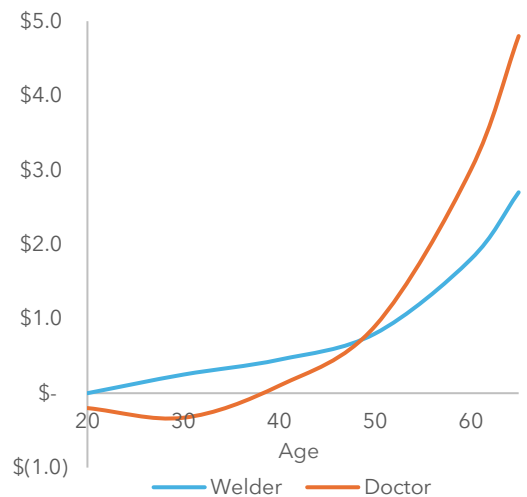
Enrollment Profile by Special Population

| Postsecondary CTE Concentrators by Special Population | Total # of Students | % of Students Enrolled |
|---|---------------------|------------------------|
| Individuals from Economically Disadvantaged Families | 757,506 | 41.8% |
| Individuals Preparing for Non-Traditional Fields | 354,215 | 19.6% |
| Single Parents | 110,500 | 6.1% |
| Out of Workforce Individuals | 85,427 | 4.7% |
| Individuals with Disabilities (ADA) | 84,379 | 4.7% |
| English Learners | 64,712 | 3.6% |
| Youth with Parent in Active Military | 12,859 | 0.7% |
| Youth in Foster Care | 7,966 | 0.4% |
| Homeless Individuals | 7,118 | 0.4% |
| Other | 326,642 | 18.0% |
| Total | 1,811,324 | 100.0% |

RETURN ON INVESTMENT & DEGREE COMPARISON

- Despite the high cost of tuition, one in four college graduates earns just 2.6% more over their lifetime than those with a high school diploma as their highest level of education. ¹¹
- While fields like engineering, computer science, and nursing can yield lifetime returns in the millions, others, such as art, psychology, and religion, often offer little or negative net value. ¹²
- Among over 4,600 universities and vocational schools analyzed for return on investment, certain for-profit, certificate-granting vocational schools ranked in the top 10% overall for 10-year ROI, despite shorter program lengths and lower costs, demonstrating the efficiency of high-performing vocational pathways. ¹³
- Even in fields with high long-term earning potential, the delayed workforce entry associated with degrees can take decades to offset the financial head start provided by shorter, less costly educational routes. This illustrates the significant impact of early workforce entry and compound investment on lifetime net worth. ¹⁴

Doctor vs. Welder Net Worth (\$mm) Over Working Lifetime

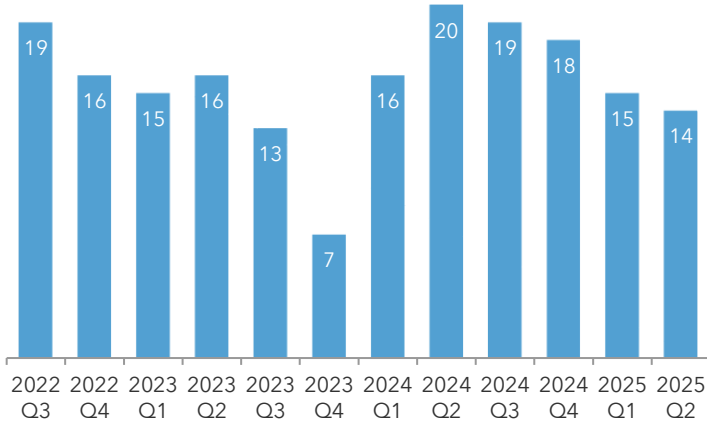


Source: Personal Finance Club

CURRENT STATE OF M&A ACTIVITY

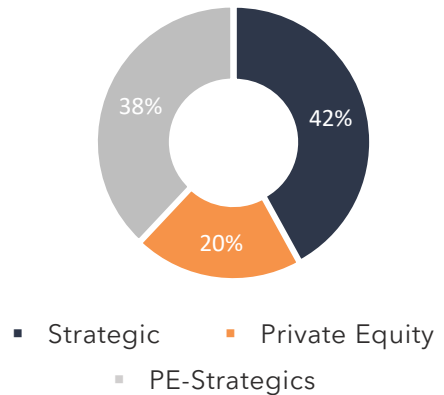
Deal volume in Education & Training M&A has shown cyclical fluctuations over the past two years, with a steady decline throughout 2023 culminating in a low of just 7 transactions in Q4, down from a high of 19 in Q3 2022. This drop reflected broader macroeconomic uncertainty and tighter capital markets. However, 2024 marked a strong rebound, with deal volume reaching 20 transactions in Q2, the highest quarterly total in nearly two years, driven by sustained demand for job-aligned, skills-based training programs, particularly in healthcare and the skilled trades. Although activity decreased slightly in the first half of 2025, it remains well above 2023 levels, signaling greater market stability. Strategic investors accounted for the largest share of deal activity at 42%, followed by private equity-backed strategics at 38%, and pure-play private equity buyers at 20%, underscoring strong interest in platforms with scalable models, recurring revenue, and high workforce relevance. As structural labor shortages persist and workforce development remains a focus of public policy, the sector continues to draw interest from a diverse range of acquirers seeking long-term exposure to scalable platforms that deliver tangible workforce results.^{15, 16}

Transaction Volume by Quarter



Source: PitchBook Data Inc.

North American Transaction Buyer Segment



Source: RL Hulett

TITLE IV POLICY

Recent changes to Title IV from the One Big Beautiful Bill Act as well as the recently proposed negotiated rulemaking process which is hoping to welcome the private equity world back into the sector by revising PPA signature rules and streamlining the change of control approval process are likely to reshape the vocational training M&A landscape in 2026. Additionally, discussions related to Pell eligibility and Workforce Pell, gainful employment and financial value transparency will provide further clarity for investors. With recently released data to back up the lower earnings data thresholds (a potential substitute for gainful employment data), institutions must show that graduates earn more than individuals who didn't complete a program to retain federal aid eligibility. Additionally, the Education Department's "Do No Harm" proposal made public in Q4 is aimed at protecting students through enhanced awareness on earnings potential versus high school graduates. Post-secondary institutions that do not offer pathways to earn more than someone with a high school diploma will be flagged during the application and enrollment process. This acts to protect students and consumers alike, demonstrating a growing premium on transparency, data validity, and student outcomes. The underlying data will likely need to be adjusted for vocations like cosmetology which has a significant "tip income" base, fully online institutions, non-completer earnings data and regional variations. Once some of this dust settles in mid-2026, M&A activity in the vocational training space should increase significantly.⁴

NOTABLE TRANSACTIONS



Heavy Equipment Colleges of America was recapitalized by Argosy Capital. Heavy Equipment Colleges of America is a leading provider of heavy equipment, crane, and directional drill training. Their programs equip students with hands-on training and skills development to operate heavy machinery such as bulldozers, excavators, cranes, and backhoes.

HECOA's 3-week training programs and associate degree program include classroom instruction and immersive, on-site training to equip students with the necessary skills opening a multitude of job opportunities following graduation.

By partnering with Argosy, HECOA will enhance their ability to serve its student base through its valuable 3-week educational programs that have been proven to dramatically increase their lifelong earnings. With future planned expansion and new program opportunities, HECOA will continue enriching the lives of its students and help them build better livelihoods for themselves and their families on a broader scale, while reaching a greater number of people looking to make impactful career changes.

Cotulla Education acquired American Lineman College. American Lineman is an electrical line-working and climbing school located in Bakersfield, California.

American Lineman College has graduated hundreds of pre-apprentice line workers and utility workers. ALC holds placement rates above 90% and graduation rates above 85%, which underpins its thorough online instruction combined with hands-on field training.

With the acquisition, Cotulla adds line-working training and education to its portfolio of programs, which helps address the skilled labor shortage in essential industries in the US. Additionally, through the acquisition, ALC gains increased resources to improvement and equip the line-workers of tomorrow, enhance apprenticeship completion rates, and help support human resource departments around the world.



















BUYER UNIVERSE

Our team has long-standing relationships with many of these firms through recent transactions we have represented in the Education and Training industry. We have also tracked buyers that have been highly acquisitive. Our sector expertise and network provides us with unique insights into this buyer universe and sector and growth drivers for the companies within it.

STRATEGIC

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FINANCIAL SPONSORS

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SELECT TRANSACTIONS

| Deal Date | Target Company | Acquirer | Description |
|-----------|---|---|---|
| 20-Oct-25 | American Lineman College | Cotulla Education | Provider of electrical line-working and climb school training in Bakersfield, California. |
| 15-Oct-25 | Spartan Flight Academy | Spartan College of Aeronautics and Technology | Provider of flight training services intended to serve aspiring and professional pilots. |
| 10-Sep-25 | Animal Behavior College | Ethos Software | Provider of vocational training programs intended for aspiring animal care professionals. |
| 26-Aug-25 | Building Experts Institute | Brelly | Provider of online technical training intended to offer unparalleled, expert-led training in the restoration industry. |
| 23-Jul-25 | CL Driving School | Trade Training Company, LLC. | Provider of commercial driver training programs based in Indian Trail, North Carolina. |
| 20-May-25 | Ultimate Health School | Ventana Partners | Operator of a vocational training school intended to teach nursing and allied health education. |
| 20-May-25 | PAIRIN | Digital Capital Partners | Developer of a readiness management system intended to personalize career exploration, hiring, and professional development. |
| 15-May-25 | IMPACT Professional Training | Quickstart | Provider of professional training services designed for career development and skill enhancement. |
| 13-May-25 | Euphoria Institute | Intellitec College | Provider of training courses for the beauty industry based in Las Vegas, Nevada. |
| 22-Apr-25 | Orlando Medical Institute | Compu-Med Vocational Careers | Provider of medical education and training services intended to offer emergency medical care training to candidates. |
| 01-Apr-25 | Ancora Education | Lindenwood University Endowment | Provider of skills-based training intended for students and employees. |
| 04-Feb-25 | PilotWorkshops.com | Sports Pilot Shop | Provider of online training courses intended for general aviation pilots. |
| 01-Jan-25 | Virtual Design & Construction Institute | Mourad Kattan | Operator of an accredited online educational institution intended for people in the construction industry. |
| 18-Dec-24 | Contra Costa Medical Career College | Legacy Education | Operator of a medical training institute intended to focus on the growing need for qualified, entry-level healthcare professionals. |

 Navagant Transaction



SELECT TRANSACTIONS (Cont'd)

| Deal Date | Target Company | Acquirer | Description |
|-----------|---|------------------------------|---|
| 01-Dec-24 | Oakmont Education | Archipelago Capital Partners | Provider of training programs and education services based in Akron, Ohio. |
| 29-Nov-24 | Compass Courses | Maritime Institute | Provider of maritime training and educational courses intended to serve industry professionals. |
| 01-Nov-24 | Aviation Institute of Maintenance | CFT Capital Partners | Operator of an aviation institute committed to the education and personal enrichment of each student interested in aviation maintenance or a trade technician profession. |
| 31-Oct-24 | Gas Certification Institute | Noverus Capital | Provider of training and certification intended for natural gas and liquid measurement professionals in the oil and gas industry. |
| 20-Sep-24 | American Safety Institute | The Brydon Group | Provider of classroom and online driver training software services based in Tallahassee, Florida. |
| 09-Sep-24 | Thrust Flight | AltitudeX Aviation | Operator of a flight training school intended to prepare graduates to gain entry-level positions as flight crew personnel. |
| 07-Aug-24 | Real Estate Institute | Aceable | Operator of an educational institution intended to offer professional education and training programs. |
| 30-Jul-24 | Recreational Vehicle Service Academy | National RV Training Academy | Provider of recreational vehicle technician training services based in Trenton, Florida. |
| 18-Jun-24 | Kalkomey Enterprises | Macquarie Capital | Provider of online recreational safety education intended to serve government agencies and organizations. |
| 12-Jun-24 | All Stop! Survival & Safety Training | 3t | Provider of survival and safety training courses intended for individuals and companies. |
| 08-Jun-24 | Macon & Joan Brock Virginia Health Sciences | Old Dominion University | Operator of an educational institution intended for medical and health sciences education. |
| 29-May-24 | Beachcoders | Ocean Ventures | Operator of a coding academy intended to transform people with little to no experience into web developers and UX designers. |
| 01-May-24 | Heavy Equipment Colleges of America | Argosy Private Equity | Provider of private education and training services intended for heavy equipment operation. |
| 01-May-24 | TransTech | Saltoun Capital Partners | Operator of a commercial driver's license (CDL) training school intended to offer training and education for students seeking to enter the commercial trucking industry. |



SELECT TRANSACTIONS (Cont'd)

| Deal Date | Target Company | Acquirer | Description |
|-----------|---|-----------------------------------|--|
| 09-Apr-24 | MzeroA | Phoenix East Aviation | Provider of online video-based training services intended for the aviation education and safety. |
| 25-Mar-24 | Paulson Training Programs | Certus | Developer of a technical training and education software intended to serve the plastics industry. |
| 27-Feb-24 | Phoenix East Aviation | Renovus Capital Partners | Provider of flight training services based in Daytona Beach, Florida. |
| 05-Feb-24 | Maryland University Of Integrative Health | Notre Dame of Maryland University | Operator of integrative health and wellness education university based in Laurel, Maryland. |
| 03-Jan-24 | Southeast Lineman Training Center | Warren Equity Partners | Provider of lineworker training services based in Trenton, Georgia. |
| 01-Nov-23 | Medical Sales College | Infinitive Capital | Provider of training and education services intended for medical devices sales. |
| 21-Sep-23 | Boca Code | 4Geeks Academy | Provider of training and education services intended to upgrade career and skills. |
| 06-Sep-23 | Intelvio | Eden Capital | Operator of a healthcare training platform intended for phlebotomists, pharmacy, and ECG technicians. |
| 01-Sep-23 | American Institute | Ultimate Medical Academy | Provider of career training services intended to deliver quality distance and on-site education. |
| 31-Aug-23 | Professional Driving Institute | 160 Driving Academy | Provider of licensed truck driving training intended to serve individuals. |
| 30-Mar-23 | Dorsey College | Lindenwood University | Operator of career training schools intended to prepare individuals for opportunities in different fields. |
| 01-Mar-23 | NUC University | Renovus Capital | Operator of a for-profit post-secondary educational institution. |
| 20-Jan-23 | TransTech | Aspect Investors | Operator of a commercial driver's license training school intended to offer training and education for students seeking to enter the commercial trucking industry. |
| 01-Dec-22 | Concorde Career Colleges | Universal Technical Institute | Operator of a post-secondary educational institution intended to prepare America's next generation of health care and dental professionals. |

SELECT TRANSACTIONS (Cont'd)

| Deal Date | Target Company | Acquirer | Description |
|-----------|---|-------------------------------|--|
| 21-Sep-22 | EMT & Fire Training | KnowFully Learning Group | Provider of emergency medical services and firefighting educational programs intended to serve emergency medical technicians and firefighters. |
| 08-Jun-22 | National Cyber Group | Genesis Park | Provider of cyber security workforce development and talent services intended to focus on solving the cybersecurity workforce gap. |
| 14-Jan-22 | CareerCert | GTCR | Provider of healthcare education and professional training programs intended for students and practicing healthcare professionals. |
| 06-Jan-22 | American Home Inspectors Training Institute | The CE Shop | Provider of home inspection training and ongoing support services intended to train the home inspection enterprise workforce. |
| 01-Nov-21 | MIAT College of Technology | Universal Technical Institute | Operator of a career training institute for diversified industrial end-markets. |
| 18-Oct-21 | United States Truck Driving School | Palladium Equity Partners | Operator of a commercial truck driving school intended to improve lives by allowing all trucking school students to pursue a driving career. |
| 27-Sep-21 | EC-Council | EQT | Provider of proprietary cybersecurity training and certification programs intended to help individuals, organizations, educators, and governments address global workforce problems. |
| 20-Sep-21 | Ogle School | Greyrock Capital Group | Provider of cosmetology and esthetics career education services intended to serve the beauty sector. |
| 24-May-21 | Zollege | Saratoga Partners | Operator of a tech-enabled apprenticeship and education company intended to produce freedom through education with skills-based training that leads to jobs. |
| 15-Mar-21 | American Sentinel University | Post University | Provider of accredited online degree programs in nursing and healthcare management intended to enhance the professional and civic lives of their students. |
| 20-Jan-21 | S/P2 | Certus | Developer of an online safety and pollution prevention training system d |
| 01-Nov-20 | Penn Foster | BayPine | Provider of educational programs intended to assist students in starting a new career and pursuing lifelong learning. |
| 31-Oct-20 | iPEC Coaching | Eureka Equity Partners | Provider of training and certification services intended to serve the professional coaching industry. |

PUBLIC COMPANY DATA

\$USD in million

| Company | Ticker | Price (\$) as of 12/3/2025 | % of 52-Wk High | Equity Market Cap | Enterprise Value | Revenue | Gross Margin % | LTM | | 1-Year Rev. Growth | EV / LTM (x) | |
|-------------------------------|-----------|----------------------------|-----------------|-------------------|------------------|---------|----------------|--------|-----------------|--------------------|--------------|--------|
| | | | | | | | | EBITDA | EBITDA Margin % | | Revenue | EBITDA |
| Adtalem Global Education | NYS: ATGE | \$94.35 | 60.4% | 3,449 | 4,187 | 1,833 | 57% | 475 | 26% | 12% | 2.3x | 8.8x |
| American Public Education | NAS: APEI | \$34.87 | 87.5% | 641 | 828 | 655 | 54% | 82 | 13% | 7% | 1.3x | 10.1x |
| Grand Canyon Education | NAS: LOPE | \$153.72 | 68.9% | 4,323 | 4,418 | 1,091 | 53% | 362 | 33% | 7% | 4.1x | 12.2x |
| Laureate Education | NAS: LAUR | \$30.93 | 95.4% | 4,616 | 4,954 | 1,584 | 27% | 456 | 29% | 2% | 3.1x | 10.9x |
| Lincoln Technical Institute | NAS: LINC | \$22.08 | 85.7% | 704 | 872 | 495 | 60% | 57 | 12% | 17% | 1.8x | 15.2x |
| Perdoceo Education | NAS: PRDO | \$28.39 | 74.7% | 1,827 | 1,944 | 811 | 77% | 274 | 34% | 24% | 2.4x | 7.1x |
| Strategic Education | NAS: STRA | \$79.63 | 76.2% | 1,873 | 1,976 | 1,256 | 48% | 250 | 20% | 4% | 1.6x | 7.9x |
| Universal Technical Institute | NYS: UTI | \$25.01 | 68.9% | 1,415 | 1,685 | 836 | 50% | 126 | 15% | 14% | 2.0x | 13.3x |

Source: Pitchbook

EV = enterprise value

LTM = last twelve months

| | EV/Rev | EV/EBITDA |
|----------------------|-------------|--------------|
| Mean | 2.3x | 10.7x |
| Median | 2.2x | 10.5x |
| Harmonic Mean | 2.0x | 10.1x |

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With over two decades of experience, Jacob is a Managing Director at Navagant. Leading as Managing Director and Co-Founder, he has played a vital role in establishing Navagant's strong brand presence, building relationships with clients and servicing them with integrity. Demonstrating a remarkable talent for deal-making and unwavering dedication to his clients, Jacob has earned recognition as a leader in various industries, most prominently the education and training industry. He began his career at Rabobank International and later focused on software and direct marketing industries with Andersen Corporate Finance LLC. Then, in 2003 he founded Capstone Partners and led their Education and Training Practice, until 2023 when he co-founded Navagant. As a highly accomplished leader, Jacob serves as an inspiring mentor and role model to the firm's up-and-coming professionals, further solidifying his significant contributions to the investment banking industry.



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Shawn is a Managing Director at Navagant. Formerly, Shawn was with Raymond James investment banking, where he focused on deal execution and client development for both public and private companies. He has over 15 years of investment banking experience and has led execution efforts on over 60 transactions resulting in over \$3 billion of proceeds for clients. Shawn's previous experience includes serving as an officer in the United States Navy where he served as a destroyer navigator and communications officer, student naval aviator, and fleet Tomahawk cruise missile officer.

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Caleb is a Vice President at Navagant. Caleb received a BBA in Financial Management from Charleston Southern University. Upon graduation, he joined Carr, Riggs, and Ingram Capital Advisors, the investment banking subsidiary of a Top-20 regional accounting firm, as an analyst. Prior to Navagant, he also worked as an Associate at Capstone’s Education and Training practice

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Cherry is an Associate at Navagant. Prior to Navagant, she was an Analyst in Capstone Partners’ Education and Training practice. Cherry is keen on learning about the financial markets. She has interned at Allied Millennial partners as an investment banking analyst and at Shenzhen Stock Exchange as a fixed income analyst.



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Sarah is a 2025 Summer Analyst at Navagant. She is currently a rising senior at Virginia Commonwealth University, majoring in Finance with minors in Economics and Spanish. Outside of classes, she is a Consumer Staples Analyst for Virginia Commonwealth University’s Student Managed Investment Portfolio. Additionally, she has internship experience in Asset Management, Wealth Management, and Corporate Finance.





FIRM TRACK RECORD

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|--|---|---|---|
|  <p>HAS MERGED AND RECAPITALIZED WITH A GROWTH INVESTMENT FROM</p>  |  <p>the owner of  </p> <p>HAS BEEN ACQUIRED BY</p>  <p>a portfolio company of:</p>  |  <p>HAS BEEN ACQUIRED BY</p>  |  <p>HAS BEEN ACQUIRED BY</p>  <p>A PORTFOLIO COMPANY OF</p>  |
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ENDNOTES

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NAVAGANT

15
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100+
Years of Combined
Experience

70+
Closed Transactions

\$6B+
Total Transaction
Value

10%
Profits Donated

1
Mission

EARLY CHILDHOOD

Behavioral Health

Content & Curriculum

Development Centers

Publishing

Special Education

Tutoring, Testing &
Admissions

K-12

Behavioral Health

Charter Schools

Content & Curriculum

Experiential Learning

Special Education

Tutoring, Testing &
Admissions

CORPORATE TRAINING

Continuing Education

Medical Education

Credentialing & Certifications

Custom Content & Programs

Sales Training & Enablement

Professional Test Preparation

HIGHER EDUCATION

Career Panning & Internships

Content & Curriculum

Study Abroad

Title IV Institutions

Tutoring, Testing & Admissions

Vocational Education

WORKFORCE DEVELOPMENT

Assessment & Evaluation

Diversity, Equity & Inclusion

Employee Engagement
& Retention

Language Learning

Reskilling & Upskilling

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